
University of Pretoria Yearbook 2019

Strategic communication management 811 (KOB 811)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	MPhil Communication Management (Coursework)
Prerequisites	No prerequisites.
Contact time	Block: 5 per semester, 2 days per week
Language of tuition	Module is presented in English
Department	Division of Communication Management
Period of presentation	Semester 1 or Semester 2

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